

Your Quick Start Guide To “FUN” Raising at Richmond 40 Bowl!

Why Should You Host Your “FUN” Raiser At Richmond 40 Bowl?

- #1 Bowling Is Fun
- #2 Great Family Activity!
- #3 Almost Everyone Can Bowl
- #4 It's Inside - Weather Is Never a Factor
- #5 We can accommodate lots of guests.
- #6 Richmond 40 Bowl can provide other events including fun games.
- #7 Great Audio System to Make Announcements and use a MC or a DJ.
- #8 Groups Keep a Large Portion of ALL Money Raised.
- #9 Richmond 40 Bowl's staff will be there to help assist you and organize the event.



Types of Bowling “FUN” Raisers

Your time frame, the number of volunteers that your group has and amount of money that your group would like to raise will be needed to make a wise decision on which “FUN” Raiser format will work best for your group.

There are easy ways to raise funds at Richmond 40 Bowl and they are listed below along with a couple of quick points about each of them that may help you to determine which type of “FUN” raiser you would like to execute.



Rebate “FUN” Raiser Facts & Tips

Rebate Bowling Event – Your group receives a percentage of the money collected from your bowling event. Great to raise \$250 - \$1000 FAST

- You pick the date and time for your event. We charge \$10 per person for 2 hours of unlimited bowling including shoe rental. Your group will receive a % of the money collected from your event. If you have over 100 people attend your event, your organization will get 45% of the bowling proceeds (40% if you have under 100 people).
- Quick & Easy. Less than 4 Weeks lead time needed to make it a success.
- Here's an example of how it may work:

If your organization needs to raise funds, invite all your friends, family, and co-workers to attend your FUN raising event! If you have 100 people attend, your group will receive \$450. If you have 50 people attend, your group will receive \$200.



Bowl-A-Thon “FUN” Raiser Facts & Tips

Bowl-A-Thon – Bowlers collect pledges and the organization pays a small fee for the bowling. Groups have raised between \$5000 & \$30,000 in one day with this format.

- Bowlers pay a small fee to register and then collect pledges. All pledge money should be collected and paid for one week prior to the event. Pledge sheets can be provided for your group.
- Need at least a 3 month lead time to organize.
- Raise additional funds by selling lane sponsorships to businesses.
- Here's an example of how a Bowl-A-Thon may work:



100 Bowlers (Minimum \$50 in Pledges) =	\$5000
Lane Sponsorship 24 Lanes @ \$75 each =	\$1800
Bowling Center Fee \$7 per person =	\$700
You Keep	\$6100

Bowl-A-Thon Prizes

***IMPORTANT LOOK FOR MAJOR PRIZE DONORS SO THIS DOESN'T COME OUT OF YOUR BOTTON LINE**

Grand Prize: To the bowler who raises the most in pledges. This should be a major prize, at minimum a couple hundred dollars in value.

2nd Grand Prize: For every \$50 in pledges enter the bowlers in a drawing to win this prize. This is a luck of the draw.

3rd Grand Prize: A team prize for the lane of bowlers that raises the most money in pledges.



Corporate Lane Sponsors “FUN” Raiser Facts & Tips

You can add more funds to your event by incorporating Corporate Lane Sponsors. Sponsorship may range from \$25 to \$500 per lane. This increases the potential funds your event may raise. Corporate Sponsors would receive a sign above their sponsored lane. You will name when making announcements throughout the event, plus, the option of distributing promotional materials to all participants during the event.

Example: If you include Corporate Lane Sponsors at \$100 per lane and sell 20 lanes your additional funds would be \$2,000 (\$100 x 20 lanes)

- All corporate sponsor money should be collected and paid one week prior to the event.



A COUPLE QUICK IDEAS TO MAKE YOUR “FUN” RAISER GO OFF WITH A BANG



- Make sure to have great music—we can provide at no charge!
- Contact local celebrities to bowl or form a team.
- Provide entertainment (DJ, Clowns, etc.)
- Have Great Door Prizes—sell raffle tickets before & during the event to raise even more money!
- Use colored head pins & provide prizes or gifts for rolling a strike.
- Have at least 5 major prizes to reward the top individual or team “FUN” Raisers.
- Use an MC—adds a lot of excitement.

- Add decorations or have a theme. We can help you out with a couple ideas.
- Make sure lane sponsors have signs above their lanes or scoring monitors
- Send out Press Releases to all radio, TV and newspapers. Team up with sponsors to have them add your "FUN" raiser to their website. Let's create a Facebook Event and invite all your friends and family.

**BOOK
TODAY!**

- Call us at 765-966-2641 to find a date and time that will be available for your "FUN" Raiser
- Plan a meeting with our event planner to go through details and see how we can help make this a great event for your organization.
- Determine the format of your "FUN" Raiser.

At Richmond 40 Bowl we take great pride in helping out organization in our community and have helped raise over \$100,000 in the past 10 Years. We look forward to helping your group raise money with our bowling "FUN" Raisers.